

ABSTRACT OF THE DISCLOSURE

A two-level Internet search service system. Within the platform of the two-level Internet search service system, Web site builders or Webmasters will have better control on correctly presenting indexes of their contents; Web users will have better control to clarify what they are looking for, can give feedback on service improvement, and can give their opinion for which Web site is more relevant to their query. In the two-level Internet search service system the searches are distinguished into search service provider (SSP) level and in-site level. The objective of SSP level search is to bring Web users to the right Web destination. The objective of in-site level is to find exact information Web users are seeking.